



Newsletter: November 2012 Douglas McFalls

USA: P.O. Box 45751 – Seattle, WA 98145 Tel. 206.227.0082

Tanzania: P.O. Box 410 – Mtwara, Tanzania

Kenya: P.O. Box 142 – Loitokitok, Kenya

Email: Douglas@ADEAAfrica.org Website: www.ADEAAfrica.org

ADEA is a registered 501(c)(3) nonprofit organization. All contributions are tax deductible. Contributions can be made online at ADEAAfrica.org, through Paypal or with a check payable to ADEA, which can be sent to the Seattle address above. Your support is greatly appreciated.

Hello friends and supporters,

These are busy days for me here at ADEA. I have just returned from a productive five weeks in the USA. While I was gone the ADEA/MaKuYa Festival team was preparing for our fourth annual traditional culture and performing arts festival in Mtwara. The event is scheduled for the weekend of November 17 – 18. More than twenty-one performing groups from throughout the Mtwara region will come together for two days to celebrate the dance and drumming traditions of the Makonde, Makua, and Yoa people. It is truly extraordinary! Karibu wote! (Welcome all!) *For more details on MaKuYa visit www.MaKuYaFestival.blogspot.com.*

The primary purpose of my visit to the U.S. was to continue to develop ADEA USA's emerging partnership project with the Maasai in Rombo, Kenya, "Ornaments for Hope" (previously Winter Disks). I am exploring marketing strategies for this and next year, and testing product appeal. The positive response to the ornaments was very encouraging. Because of the limited production capacity for this year, they will be sold for this holiday season only through the ADEA website and a few local markets. **Please consider ordering some sets to help this community and our efforts to expand this project.**

Ornaments for Hope

With the purchase of these handcrafted ornaments you are restoring hope for the Maasai families of Rombo, Kenya, by providing these women income to again feed, educate and care for their families after their devastating loss of cattle due to drought.

 ADEAAfrica.org/0411 Made in Kenya



\$45 - A set of five snowflake-inspired ornaments!

Price includes shipping and handling by first class USPS within the USA

These three-inch snowflake ornaments, made from glass beads, look stunning glistening in the window or on a Christmas tree. They are even the colors of Hanukah.

Order on line at: <http://adeafrica.org/O4H.html>

or

Print out the form below and send to: ADEA, P.O. Box 45751, Seattle, WA 98145

Please note: Your order should be shipped within a week of receiving your order. Distribution is not being handled by a company, but friends of ADEA (for shipping questions contact Shelley Day at (206)524-7301 x533) . If you order before December 14, they should arrive before Christmas. If the unexpected happens and demand surpasses supply, someone will attempt to notify you that the order may arrive after Christmas.

These intricate ornaments were designed by U.S.-based jewelry designer, Natalie Everett, and made by the Maasai women of Rombo, Kenya, in a partnership between ADEA USA and the Pillar of Maasai Development (PMD). The Ornaments for Hope program aims to achieve three things:

- 1. Provide desperately needed income for the Maasai families in Rombo, helping lift women and their families out of poverty.**
- 2. Establish a well-organized network of beadwork producers (70+ women).**
- 3. Establish systems for production, quality assurance and delivery to ensure that the project is self-sustaining.**

Consider ADEA when you are making your end-of-year giving.

The major focus of 2013 will be the Ornaments of Hope project. Work in rural, underdeveloped regions is expensive and requires long-term financial and personal commitment. Your one-time tax-deductible gift or monthly donation will help to change lives. If your workplace matches charitable donations you can double your gift.

Thanks to those of you who already support ADEA's ongoing work in East Africa. Your participation is greatly appreciated!

Sincerely, *Douglas, Kupikita, Oloikurrukurrr*

Traditional Performing & Cultural Arts Festival

MaKuYa²⁰¹²

Tamasha la Ngoma za Utamaduni za Asili



Spiritual Note: (unknown author)

People are often unreasonable and self-centered: forgive them anyway.

If you are kind, people will accuse you of selfish ulterior motives: be kind anyway.

If you're successful, you'll win some false friends and some true enemies: succeed anyway.

If you're honest and frank, people may cheat you: but be honest anyway.

What you spend years building, someone can destroy overnight: build anyway.

If you find serenity and happiness, they may be jealous: be happy anyway.

The good you do today, people will often forget tomorrow: do good anyway.

Give the world the best you have, and it may never be enough: give the world the best you've got anyway.

You see, in the final analysis, its between you and God, it was never between you and them anyway.

“Ornaments for Hope” Order Form

_____ set(s) at \$45 of five ornaments: \$ _____
Shipping and handling included within the USA

Total for Ornaments \$ _____
(Please note that the purchase of ornaments is not tax deductible)

Ship to: _____

Make checks Payable to ADEA –
Send to: ADEA – P.O. Box 45751 – Seattle, WA 98145

You can also order on line at: ADEAAfrica.org/O4H