

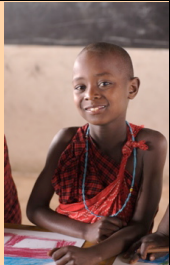













## LOOKING AHEAD AND BEHIND 2007 - 2008



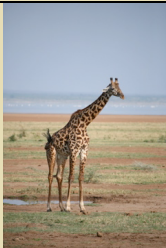













Below I have made a brief summary of the major events that have transpired with ADEA in 2007 and what we are looking forward to in the year ahead. ADEA USA is currently supporting programs in Tanzania and Kenya that lift up local leaders, help East Africans solve their own problems, create self sustaining programs and celebrate culture.


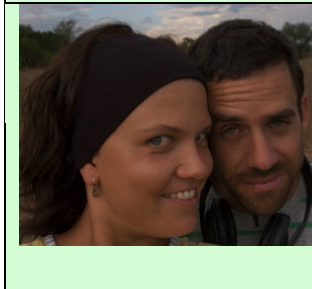
<p>Artisan Development with ADEA TZ</p>	<p><u>2007</u></p>	<p><u>2008</u></p>	
 <p>ADEA in Tanzania is co-directed with co-founder Philipo Lulale</p>	<ul style="list-style-type: none"> <li>Artisans take on greater responsibilities by covering the majority of production costs and receiving increased wages.</li> <li>Artisans M. Tiago (carver), (S. Ligombai) and A. Mwambe (painters) became the leaders of their skill groups and oversee quality control, orders and production</li> <li>ADEA TZ office doubles the size of its showroom /gift shop</li> <li>Skill Training Workshops offered.</li> <li>ADEA participates twice in a national gift market resulting in four new wholesale clients</li> <li>Tanzanian wholesale clientele increased to 11 hotels and gift shops</li> </ul>	<ul style="list-style-type: none"> <li>A new line of products focused on the Zanzibar market will be developed.</li> <li>New Tanzanian director hired (funds allowing) to expand ADEA TZ's vision and influence.</li> <li>Skills Training Workshop to explore use of gourds in design.</li> <li>Artisans to consider an ADEA membership system, and the rights &amp; responsibilities involved.</li> <li>Healthcare plan for artisans</li> <li>Business English Language Classes</li> </ul>	


<h1>MAASAI BOMA SCHOOLS</h1>	<h2><u>2007</u></h2>	<h2><u>2008</u></h2>	
 <p>The Boma School project is directed by Tipape Loomu</p>	<ul style="list-style-type: none"> <li>81 preschool students enrolled</li> <li>4 teachers trained</li> <li>New office to house Boma Schools and Pillars of Maasai</li> <li>Development of an umbrella organization to support Maasai helping Maasai</li> <li>Items acquired to begin a Maasai cultural museum.</li> </ul>	<ul style="list-style-type: none"> <li>Launch First Grade</li> <li>Strategize expansion to neighboring communities with no schools</li> <li>Acquire a motorbike to facilitate expansion and transport.</li> <li>Develop fundraising strategies for the ongoing needs of schools</li> <li>Prepare for architectural students to visit and help explore the development of a Maasai vocabulary for modern buildings</li> <li>Build our own campus</li> <li>Outfit classrooms fully</li> </ul>	  

<h1>MAKU YA TRADITIONAL ARTS FESTIVAL</h1>	<h2><u>2007</u></h2>	<h2><u>2008</u></h2>	
 	<ul style="list-style-type: none"> <li>Traveled into the Mtwara bush to find traditional village dances</li> <li>Filmed and photographed glorious performances to inspire financial support for festival</li> <li>Met village elders who grieve the loss of traditional dances, and are eager to impart their knowledge with willing youth</li> <li>Saw much enthusiasm for a festival to share and showcase their dancing skills.</li> </ul>	<ul style="list-style-type: none"> <li>Two or three day festival showcasing performing groups in the Mtwara stadium. Festival to include a parade, performances and competitions.</li> <li>Establish village dance workshops where elders will teach dances no longer performed and to be highlighted at MaKuYa 2009</li> <li>Raise enough funds to make this happen.</li> <li>Set up: <i>MaKuYaFestival.blogspot.com</i></li> </ul>	 



<div>A VISIT FROM MOM AND FRIENDS</div> <div></div>	<div>From Nov 25 to Dec 15 I enjoyed the company of 5 wonderful visitors: My mom (Cynthia McFalls), Pringl Miller (a high school friend), Eric Roth (a Boston photographer), Maryann Hagen (a Seattle church friend and supporter) and Kiira Hjert-Bernardi (a friend of Pringl's). Together we experienced:</div> <div> The wonders of the Serengeti, Lake Manyara and the Ngorongoro Crater</div> <div> The kindness, rich culture and great need of the Maasai school children and their community</div> <div> The ADEA artisans of Mtwara</div> <div> The wonders of Zanzibar</div> <div><div>Their company was a treat and a gift. <i>Let me know if you are interested; maybe I could arrange to do this again! June?</i></div></div>	<div></div> <div></div>
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<p><b>NICK AND LEE</b> “Adventure on Film”</p>	<p>Nick and Lee Long read about the Maasai Boma schools on the internet and wanted to visit. It just so happened they were coming to Mtwara to seek out the source of the fabled Makonde “Belly Mask”. Our connections with the Makonde and their skill with the camera enabled us to get great footage for our MaKuYa festival promotion (they produced a promotion film free of charge)- and enjoy a scavenger hunt into the bush. Then they joined me at the Maasai school providing many beautiful pictures of the children. They are planning a fundraiser back in Australia to support the school.</p>	
		

<b>NEW DIRECTOR IN TANZANIA</b>	One of the big dreams of 2008 is to bring on a new director for ADEA in Tanzania. <b>Karuanga Emil Matthews</b> is a Tanzanian I met four years ago before he began his studies at the Institute of Rural Development in Dodoma, Tanzania. Last year he entered an 18-month masters program in Enschede, Holland on a full scholarship. Karuanga has experience working with NGOs (non-profits) in Tanzania, and is well acquainted with East African and Western ways of living and working. He will be an asset to ADEA if we are able to secure the funds to bring him and his family to Mtwara. <i>We will need to secure no less that \$12,000 annually.</i>
	



Thanks to all of you who have supported me and my work over the past year.

Sincerely – Douglas McFalls – Director, ADEA USA