LOOKING AHEAD AND BEHIND 2008 – 2009 From Douglas McFalls in Tanzanian & Kenya

Below I have made a brief summary of the major events that have transpired with ADEA in 2008 and what we are looking forward to in the year ahead. Looking back over the forecast for 2008, some dreams are still in the making, some have been abandoned, while new dreams been realized. ADEA USA is currently supporting programs in Tanzania and Kenya that lift up local leaders, help East Africans solve their own problems, create self sustaining programs and celebrate their culture.

MAASAI BOMA SCHOOLS



The Boma School project is directed by Tipape Loomu



2008

- 81 preschool students enrolled
- 2 more teachers trained
- Second school opened at Esukuta with a two classroom building constructed
- First grade class launched
- Experimented with Adult education (still needs work)
- Items acquired for a Maasai cultural museum.
- Exploring income generating ideas for community
- Four communities approached us for schools.
- Motorbike acquired

<u>2009</u>

- Launch Second Grade
- Strategize expansion to communities with no schools
- Fundraising tools for the ongoing needs of schools and community
- Architectural students to visit and help develop Maasai vocabulary for new buildings, Jan 2010
- Skills training in horn products
- Develop product using Maasai leather working techniques
- Tipape to begin Masters studies in Nairobi to help with leadership of the Maasai Boma Schools.
- Connect with other A.C.E. school internationally.
- Consider issues of child nutrition
- Establish a short-term visiting teachers program.



Artisan Development with ADEA TZ



ADEA in Tanzania is codirected with co-founder Philipo Lulale



<u>2008</u>

- Artisans took on greater responsibilities, covered the majority of production costs and increased wages.
- Artisans A. James (carver), S. Ligombai (tailor) and C. Msoga (painters) expanded leadership over their skill groups and managed quality control, orders and production
- C. Msoga took over much of the client order work.
- ADEA participated twice in the Makutano national gift market. Four artisans trained them in retail sales. Sales grossed over 9 million Tanzanian shillings.

CHALLENGING SUCCESSES

- Our star painter abandoned ADEA to start his own shops, ending our relationship in an unprofessional manner.
- One of our artisans was sacked for four months for dishonest dealings.

Both of the incidents provided excellent teaching and discussion seminars on honesty and transparency.

<u>2009</u>

- Skills Training Workshop to explore a new line of products using ubiquitous coconut shell.
- New products focused on wildlife for our new client in the Serengeti.
- Participation in 5 national markets throughout Tanzania, some without Philipo or me.
- Compensation for products to be increased 20-25% on certain conditions: (greater responsibility, greater return)
- Artisans to consider an ADEA membership system, and the rights and responsibilities involved.
- Tenglish language Classes







MAKUYA TRADITIONAL ARTS FESTIVAL







2008

- Secured funds through generous contributions from the Swiss and Finnish Embassies.
- Launched a gloriously successful festival
- 15 troops performed involving over 340 performers.
- Over 2000 people attended
- The event received a good deal of post event TV coverage, thanks to the work of Philipo.
- Donors were very happy and expressed interest to give again.

2009

- Coordinate a three-day festival showcasing more performing groups in the Mtwara stadium. Festival to include a parade, performances, exhibits and games.
- Launch a mini-weekend festival in Dar es Salaam with Alliance Française
- Work with Mtwara service providers of buses, food and guest houses to teach them about honest and professional work habits.
- Raise enough funds to make this happen again.
- Visit the vast collection of Tanzanian artifact in German museums and begin educational collaboration for local teaching and cultural exchanges.



KILUKU HENERICO



MaKuYa Coordinator of Traditional and Cultural Life:

Kiluku volunteered for MaKuYa last year; masterfully taking responsibility for the Traditional Life Exhibition. He accepted our invitation to join our team in December. He has proven to be a tremendous asset to me, with his passion, hunger to learn, and his eagerness to work. Kiluku's long term dream is to work in Ethnology and Historical Archiving for Tanzania.



Thanks to all of you who have supported me and my work over the past year. Perhaps some of you would like to consider a visit in 2009?! – Karibu! Welcome!

Sincerely – Douglas McFalls – Director, ADEA USA